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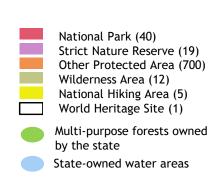


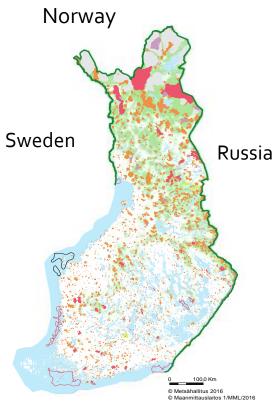
### Metsähallitus

- · State-owned enterprise
- · Forestry and real estate business
- Management of protected areas
- Public recreational services and infrastructure
- Fish and game management
- Separated public and business budgets and properties

hectares of land,
including
3,2 million
hectares of protected
and wilderness areas
3,4 million hectares of waters
330 million € turnover
1200 employees

9,1 million





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## Parks & Wildlife Finland – public services of Metsähallitus

- Manager of all state-owned areas reserved for nature conservation and outdoor recreation:
  - 40 national parks
  - **19** strict nature reserves
  - 5 national hiking areas
  - 12 wilderness areas in Lapland
  - over **3,000** other protected areas
  - and cultural heritage sites





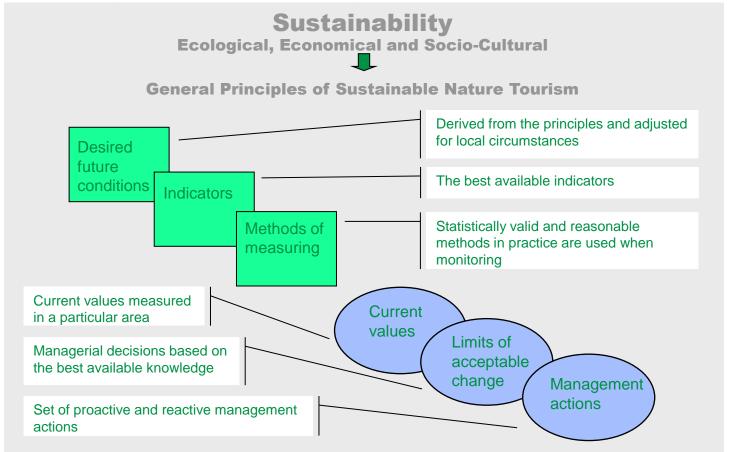
## Outdoor recreation in land use

- Land ownership in Finland:
  - 60 % private people, 30 % state, 10 % companies and societies
  - Protected and wilderness areas cover 13 % of land area
- Most areas have free access and other "everyman's rights"
  - -> almost all areas, private, public and protected are in recreational use
- Demand of outdoor recreation can be divided to
  - Local recreational use by people living in the area or nearby
  - Nature tourism from Finland and abroad
- Finland is sparsely populated and population is focused on southern part
  - -> Local recreation dominates in areas nearby Helsinki and other large cities
  - Nature tourism is more important in remote areas, especially in Lapland, mainly concentrated in tourist resort
  - -> Local rights of land use e.g. berry-picking, fishing, hunting and ATV's are important in rural areas

## Strategic guidelines in Metsähallitus

- Management principles of protected areas changed ca. 2000
  - Acceptance and support to protected areas via promotion of tourism
  - Concentration of infrastructure and public services in most attractive areas near tourism resorts and private services - national parks
  - Cooperation with tourism businesses to strengthen their brands
    - -> Easier and more effective control and management
    - -> Negative impact reduced by better infrastructure
    - -> Public investment "10 x payback" to local economy
    - -> Other areas are in less intensive recreational use for nature protection, other land use and locals
- Standardized visitor counting and survey methods developed
- General Principles of Sustainable Nature Tourism created
- Limits of Acceptable Change (LAC) method adopted in visitor management of protected areas - instead of predefined "carrying capacity"

## An Adoption of the LAC process in Metsähallitus



## **Number of visits increased**





# Number of visits to national parks in Lapland 2020

National Park	Number of visits	Change from 2019, %
Pallas-Yllästunturi NP	563 100	0
Urho Kekkonen NP	372 300	+1
Oulanka NP	235 800	+25
Pyhä-Luosto NP	204 500	+21
Riisitunturi NP	67 100	+53
Lemmenjoki NP	21 700	+18
Bothnian Bay NP	5 000	-23
Total	1 469 500	+8

## Biodiversity attracts tourism



Photo: Hannu Vallas Metsähallitus

### In landscape level...



Photo: Tiina Laitinen Metsähallitus

#### ...habitat level...





Photo: Elina Ode Metsähallitus





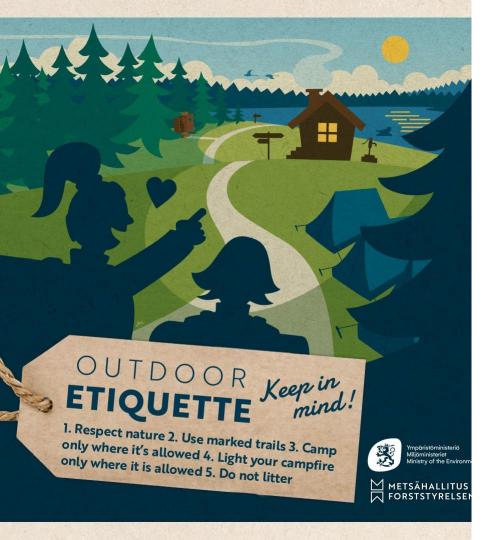
## Problems caused by Covid-19

- Overcrowding on trails and campsites.
- New user groups not familiar with outdoor etiquette.
- Traffic and parking place congestion.
- · Wild parking of campers.
- Confrontation between tourism and traditional livelihood and local recreation.
- Increased erosion and disturbance.
  - Problems for ecological and social sustainability
- Foreign tourists compensated by domestic.
- Changes in tourism seasons.
- Reduced consumption of certain private tourism services.
  - > Problems for economic sustainability in local societies
- Simultaneously, MTB's and electric bikes have made a breakthrough in outdoor recreation



## **Challenges of climate change**

- Climate change is strengthening towards north, but time scale is slow, compared to Covid 19.
- Mitigation measures in national level, adaptation in local level.
- Arctic species and biotopes are most vulnerable.
- Risk of landscape level disasters like storms, wildfires, insect damages etc. has increased.
- Seasons are changing, in nature and tourism.
- CO<sup>2</sup> emission limits may reduce flights and foreign tourism in remote areas.
- Global interest to the Arctic will increase.



### What's next?

- Preparedness to sudden changes caused by pandemics, natural catastrophes and tourism dynamics in management.
- LAC are closing time to renew strategy?
- More efficient guiding and information campaigns to reduce negative impacts.
- Up-to-date GIS data from visitors and their impact on nature.
- More supervision of tourism in protected areas.
- Infrastructure and services distributed to public multi-purpose forests and other recreational areas.

